

# LEADERSHIP *California*

## SPECIAL FALL ALUMNAE EVENTS

- FEATURING -

### BETSY BERKHEMER-CREDAIRE

AUTHOR OF "THE BOARD GAME – HOW SMART WOMEN  
BECOME CORPORATE DIRECTORS"

**Betsy Berkhemer-Credaire**, author of *"The Board Game"* and CEO of *2020 Women on Boards*, will speak at two upcoming Leadership California Alumnae Events. Events are set for:

#### Wednesday, September 19

*Center Club Orange County*

650 Town Center Drive

Garden Level, Costa Mesa, CA 92626

Lunch/Program 12:00-2:00 pm

#### Wednesday, September 26, 2018

*Shepard Mullin*

Four Embarcadero Center, 16th Floor

San Francisco, CA 94111

Reception/Program 5:30-7:30 pm

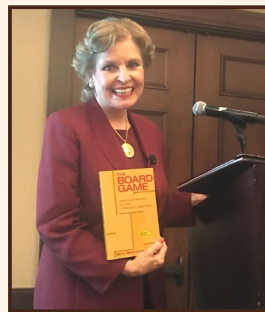
#### Invite a Candidate for the 2019 California Issues & Trends!

Alumnae are encouraged to invite a prospective CIT Candidate for the Class of 2019. (A limited number of complimentary registrations for candidates are available.)

#### [REGISTER HERE](#)

To register a guest please contact Vanessa Henderson at Leadership California, (916) 330-2704, [vhenderson@leadershipcalifornia.org](mailto:vhenderson@leadershipcalifornia.org)

Event Cost: \$65, which includes a copy of "The Board Game."



Betsy Berkhemer-Credaire, CEO, 2020 Women on Boards and CEO, Berkhemer Clayton Retained Executive Search

Based in downtown Los Angeles, Betsy co-founded Berkhemer Clayton Inc.

24 years ago, specializing in senior management Communications, Marketing, Finance and Board searches for corporations, universities and large nonprofits. In January 2018, she became national CEO of the 501c3 nonprofit public awareness campaign called "2020 Women on Boards." For 17 years, Betsy chaired the Los Angeles/Orange County chapter of Women Corporate Directors.

*"The Board Game – How Smart Women Become Corporate Directors"*

With 10,000 copies in distribution nationally, the book describes the huge disparity of women on corporate boards and how 58 women directors found their way to their first board seats. Learn how you can mimic that strategy to seek your own spot on both public and private boards.

