



2018 California Issues & Trends Program Preliminary Overview

Session I-March 4-6: The Political Landscape: California's Dynamic Government Today Sacramento

Learning Objectives:

- Understand how California's government influences California's business sectors at the state, national and global level
- Meet key decisions makers from the executive and legislative branches of government
- Remain non-partisan and non-political by providing multiple points of view and the dynamics across political agendas and influences

Core Components:

- Leadership Series: Connecting & Communicating with Purpose with Laurie Cozart
- State of the State with Raphael Sonenshein, Director, Pat Brown Public Policy Institute, CSULA
- Key Legislative Issues/Agenda with California Assembly and Senate Members and the Governor's Office
- Making Law and Getting the Work Done
- Elected Leaders Breakfast at the Capitol
- Budget
- Other program components that are trending and timely issues of the day are selected

Session II-April 29-May 1: California's Heritage Shaping Its Future: Diversity & Inclusion at the Core San Francisco

Learning Objectives:

- Understand the demographics and trends driving change for California in the state and across the globe
- Explore the future impact of demographics on politics, community, education, and other key areas
- Appreciate the value of the state's diversity and increase individual diversity competencies

Core Components:

- Leadership Series: Values-Unleashing Your Leadership Potential with Dr. Barbara Kaufman
- California's Themes through the Decades – Environment, Economic, Immigration & Innovation with Dr. William Deverell, USC & Huntington Library
- California Demographics & Trends: People Crossing Generations, Cultures and Global Boundaries with Dr. Mary O'Hara-Devereaux, Global Foresight, Inc.
- Our Diversity Competencies with Kay Iwata, K. Iwata Associates, Inc.
- Leadership California's Legacy of Leadership Awards Celebration & Special Session
- Women Leader: Lessons Learned on the Journey
- Legacy of Leadership Awards Event

Session III-July 18-20: California's Global Business & Economy: Opportunities & Challenges Los Angeles

Learning Objectives

- Increase awareness of the economic and business issues and trends that will drive business strategy in California in the global, national and state markets
- Learn how to identify trends, adapt our thinking and adopt strategies to thrive in a changing California
- Understand the big picture influences and disrupters in our future and how California influences the nation and the world

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Session III-July 18-20: California's Global Business & Economy: Opportunities & Challenges Los Angeles (continued)

Core Components:

- Leadership Series: Your Leadership Point of View with Dr. Janice Thompson
- California's Global Economy with Perry Wong, Milken Institute
- World in Upheaval: The Big Disrupters & the Implications for Business, Community and Women with Dr. Mary O'Hara-Devereaux
- Two to Three Key Drivers of California's Economy featuring trending and timely topics, such as:
 - Port of Los Angeles; Media and Entertainment at Directors' Guild/Hollywood Museum; Aerospace Industry at Boeing; Water at MWD HQ and Water Treatment Plant; Community Economic Development & Infrastructure; Oil & Energy Industry at Chevron; Energy & the Environment at Utilities' Facilities; New Technologies-Augmented Intelligence, Automated Vehicles; Health Care Innovations; Shared Economy

Session IV-November 7-9: A Thriving California through Innovation & Inspiration San Diego

Learning Objectives:

- Discover the innovation and infrastructure that sustain and grow California
- Learn about strategies and collaborations being used by businesses, communities, governments and foundations to create change
- Explore how California will adapt and innovate to thrive amidst major disruptive trends and where California fits in creating or reacting to trends

Core Components:

- Leadership Series: Women Leaders: Lessons Learned on the Journey — an interview panel with executive women from diverse sectors
- Society & Science:
 - Sample Components: Birch Aquarium; Salk Institute; Energy Innovation Center, West Health,
 - Art & Science Innovative Collaboration-Balboa Park; UCSD CALIT2, CleanTech Pharma Manufacturing
- Innovation Leading California:
 - Community Reinvention at Market Creek Plaza; Smart Cities-Talent, Technology & Community; Philanthropy & Community at Work-Serving Seniors Wellness Center; Leading the Way to Infrastructure Innovations with representatives from water, transportation, economic development and energy organizations
- Other program components that are trending and timely issues of the day are selected

Leadership California's unique *California Issues & Trends Program* (CIT), graduates 60 women each year with new understanding of the complex global, national and state issues facing California. CIT is a tuition-based, yearlong program held in four sessions. CIT is tuition \$5,200 with a candidate's application and commitment completed by December 31, 2017. After December 31, tuition is \$5,500.

Optional Leadership California Goes to Washington DC (LC to DC) Session September 22-25, 2019

Leadership California Goes to Washington DC (LC to DC) is offered biennially at **\$1,395**. LC to DC may be added as a fifth CIT Session or may be attended separately as a single, stand-alone program. LC to DC is open to all women leaders—you don't need to apply to CIT or be a CIT alumna to register. Registration is limited to 35 women. (LC to DC is being held in September 24-27, 2017, but is sold-out for 2017.)